Global Partnerships for Skin Health Strategy

2020-2023

International League of Dermatological Societies
Skin Health for the World
<table>
<thead>
<tr>
<th>CONTENTS</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>About ILDS</td>
<td>2</td>
</tr>
<tr>
<td>President’s Vision</td>
<td>3</td>
</tr>
<tr>
<td>Our Impact 2015–2019</td>
<td>5</td>
</tr>
<tr>
<td>Our Vision</td>
<td>6</td>
</tr>
<tr>
<td>Our Mission</td>
<td>6</td>
</tr>
<tr>
<td>Our Core Values</td>
<td>6</td>
</tr>
<tr>
<td>Our Theme - Global Partnerships for Skin Health</td>
<td>7</td>
</tr>
<tr>
<td>Working Together</td>
<td>8</td>
</tr>
<tr>
<td>ILDS Priorities:</td>
<td></td>
</tr>
<tr>
<td>- Strategic Leadership and Policy Impact</td>
<td>11</td>
</tr>
<tr>
<td>- Representation and Engagement</td>
<td>12</td>
</tr>
<tr>
<td>- Fostering Access to Dermatological Education and Care</td>
<td>13</td>
</tr>
<tr>
<td>Cross-Cutting Theme</td>
<td></td>
</tr>
<tr>
<td>International Foundation for Dermatology</td>
<td>14</td>
</tr>
<tr>
<td>IFD Chair’s Vision</td>
<td>15</td>
</tr>
<tr>
<td>IFD Priorities:</td>
<td></td>
</tr>
<tr>
<td>- Education, Training and Knowledge Sharing</td>
<td>17</td>
</tr>
<tr>
<td>- Global Health Partnerships and Networks</td>
<td>18</td>
</tr>
<tr>
<td>- Policy Influencing</td>
<td>19</td>
</tr>
<tr>
<td>Activities and Policy Areas</td>
<td>20</td>
</tr>
<tr>
<td>Governance</td>
<td>24</td>
</tr>
</tbody>
</table>
ABOUT ILDS

The International League of Dermatological Societies (ILDS) promotes the improvement of dermatological care, education and science across the world.

We provide leadership and support to foster initiatives, projects and policies with global impact for those affected by skin disease. We bring together 195 Members from more than 90 countries representing over 200,000 dermatology specialists.

PRESIDENT’S VISION

I am honoured to have this opportunity to serve the ILDS in what promises to be an exciting period in its development and to introduce the Global Partnerships for Skin Health Strategy for 2020-2023 which takes us through to the 25th World Congress of Dermatology in July 2023.

Building on a strong foundation, we have the opportunity to do more than ever before to improve the skin health, and therefore the lives, of people around the world. My vision for this strategy is that the ILDS will work in partnership to strengthen and improve access to skin health all over the world through:

1. Consolidating and building on our work in core areas:
   - Global educational activities, including our flagship event, the World Congress of Dermatology
   - Capacity building and supporting improvements in skin health in under-served regions through the International Foundation for Dermatology
   - Globally relevant campaigns to raise awareness of skin health
   - Global health policy and research activities in collaboration with the World Health Organization and other like-minded partners in relevant skin health areas:
     - International Classification of Diseases
     - Neglected Tropical Diseases
     - Essential Medicines
     - Noncommunicable Diseases

2. Developing new ways of working which prioritise partnerships to address global needs:
   - A focus on member engagement and member support, as well as developing a globally representative membership
   - Developing global networks and partnerships focussed on education and care
   - Meaningful collaboration and advocacy activities with patients’ organisations to ensure that the work we do considers patients’ perspectives

I look forward to working with you all towards our common goal of Skin Health for the World.

Lars French
ILDS President
OUR IMPACT 2015–2019

- 90 Countries
- 195 Member Organisations
- 200,000+ Dermatology Professionals
- 19 ILDS DermLink projects submitted by our Members
- 32 two-year scholarships for students at the Regional Dermatology Training Centre from 16 African countries
- 25 capacity building projects in 19 countries
- $1,750,000 funds distributed by the IFD
- 90,000 Community Skin Health journal issues printed and mailed to 180+ countries
- 11m people reached by our World Skin Health Day campaign

2015
- • 23rd World Congress of Dermatology, Vancouver, Canada

2016
- • New ILDS Strategy, Branding and Logo launched
- • Revised the ILDS Glossary of Dermatology Lesions. Now available in 10 languages.

2017
- • A Networking Symposium with the World Health Organization (WHO)
- • WHO designation of scabies as a Neglected Tropical Disease
- • Itraconazole and voriconazole successfully added to WHO Essential Medicines List
- • World Skin Health Day campaign relaunched

2018
- • 2nd ILDS World Skin Summit, Ho Chi Minh City, Vietnam
- • Launched new ILDS website and newsletter
- • Contributed to WHO Neglected Tropical Diseases Training Guide for healthcare workers

2019
- • 24th World Congress of Dermatology, Milan, Italy
- • Regained ‘Official Relations’ status with WHO
- • WHO adoption of ICD-11. Dermatology section led by ILDS; the first time dermatologists have been directly involved in its development
- • Community Skin Health Journal rebranded. Now available in 4 languages
The theme for our 2020-2023 Strategy, Global Partnerships for Skin Health, recognises our increasingly interconnected world where health issues cross borders and where we can only achieve our vision of ‘Skin Health for the World’ by working with others.

The partnerships that we foster through our activities lead to improvements in the quality and availability of skin health resources and services worldwide. Strengthening partnerships and networks facilitates the development of innovative ideas, knowledge transfer and understanding between groups and individuals with shared as well as different experiences. These connections provide opportunities to raise awareness of the cross-cutting nature of skin health and to increase the profile of dermatology globally.

As well as building on existing partnerships and collaborative projects, we will be launching new initiatives such as the Global Partnerships in Education and Care (GPEC) Programme. This aims to improve access to education and care at a global level by fostering and managing a global programme of partnerships between dermatology departments to raise the level of education and care worldwide.

A particular focus in our new strategy is partnerships with patients’ organisations. The ILDS is committed to the inclusion of the patient voice in our work, and we collaborate with patients’ organisations on a range of issues. During this strategic cycle we will be developing broader, more systematic and meaningful engagement with patients’ organisations in order to achieve a better understanding of the needs and expectations of patients. With better understanding we can work to improve the health and quality of life of patients.

Working with our Members and Partners including dermatology specialists, patients, policy-makers, healthcare professionals, intergovernmental organisations (including the World Health Organization), nongovernmental health and development organisations, and educational institutions, is vital to increase awareness, cooperation and communication within the global dermatology community, to promote high quality education, clinical care, research and innovation that will improve skin health globally.
WORKING TOGETHER

The ILDS and IFD priorities have been developed as one whole, rather than two separate entities. Here you can see the complementary and interrelated nature of the priorities. How they mirror each other whilst having a different priority order which reflects the different focus for each organisation.
Priority 1

Strategic Leadership and Policy Impact

OBJECTIVE
To act as the leading voice to promote improvements in access to skin health through engagement in global, regional and national health policies.

We will achieve this by:

1. Promoting dermatology as a priority at the global health policy level and contributing technical expertise to the World Health Organization and United Nations on relevant issues to further the Sustainable Development Goals and Universal Health Coverage agendas.
2. Developing and promoting policies, research, registries, guidelines and digital platforms on skin health issues and working to ensure that they address and reflect stakeholder and patient needs and perspectives.
3. Improving local, regional and global responses to skin disease through the International Foundation for Dermatology.
4. Providing strategic leadership to support ILDS Members and Partners to promote skin health at the global, regional and national levels.
**Priority 2**

**Representation and Engagement**

**OBJECTIVE**

To represent skin health needs and to engage with the dermatological community to work effectively towards national, regional and global improvements in skin health.

We will achieve this by:

1. Facilitating strategic partnerships and networks amongst ILDS Members and the wider dermatological and health community to facilitate knowledge transfer, capacity development and common platforms including in low-resource areas through the International Foundation for Dermatology
2. Providing a clear framework for how Members can engage with the ILDS, input into ILDS’ policies and activities and benefit from Member services
3. Working to develop the representativeness of the ILDS, striving for diversity, equity, and inclusion, through a variety of approaches
4. Developing a framework for meaningful and systematic engagement and collaboration with patients’ organisations and patient leaders

**Priority 3**

**Fostering Access to Dermatological Education and Care**

**OBJECTIVE**

To improve global access to quality dermatological care through education, training, and knowledge exchange.

We will achieve this by:

1. Convening the 25th World Congress of Dermatology in Singapore in 2023: delivering a high-quality scientific programme with a global reach that is reflective and inclusive of our stakeholders, including the patient perspective
2. Improving skin health knowledge in low-resource areas and under-served groups through education, training and resource development including initiatives with the International Foundation for Dermatology
3. Exploring the potential of innovation, including digital technologies, to improve dermatological care and reduce inequalities
4. Convening the 25th World Congress of Dermatology in Singapore in 2023: delivering a high-quality scientific programme with a global reach that is reflective and inclusive of our stakeholders, including the patient perspective
5. Improving skin health knowledge in low-resource areas and under-served groups through education, training and resource development including initiatives with the International Foundation for Dermatology
6. Exploring the potential of innovation, including digital technologies, to improve dermatological care and reduce inequalities
I am delighted to be able to share with you this Global Partnerships for Skin Health Strategy for 2020-2023. Together with our Members, Partners and project leaders, we have developed a strategy that is reflective of the diverse activities undertaken by the IFD.

Since its inception in 1987 the IFD has fostered collaboration and innovation around the world. This has now been formalised in this 2020-2023 Strategy which has low-resource areas and under-served communities at its heart.

The foundation of the Regional Dermatology Training Centre in Moshi, Tanzania, in 1990 was just the start of the many unique projects, established and developed by the IFD, with the aim of improving the skin health of people in under-served communities.

Continuing the support of these partnerships and networks is central to the 2020-2023 strategic theme of Global Partnerships for Skin Health for both the IFD and the ILDS.

Claire Fuller
IFD Chair

The work of the IFD is complementary to that of the ILDS. There are many overlapping projects and activities which are reflected in the strategic priorities of both organisations.

Looking forwards, this strategy will help us to support innovation, generate new partnerships and develop more ways of working collaboratively to achieve our vision of skin health services in low-resource areas that are available, accessible and effective for all patients, regardless of ethnicity, disability or social background.

Claire Fuller
IFD Chair
OBJECTIVE
To improve skin health knowledge through education, training and resource development.

Priority 1
Education, Training and Knowledge Sharing

We will achieve this by:
1. Supporting the delivery of locally led skin health education and training initiatives in low-resource areas
2. Supporting local partners delivering skin health services and building their long-term capacity to achieve sustainability
3. Creating and enabling opportunities for reciprocal learning between medical practitioners, frontline healthcare workers, academics and dermatologists across the globe

GLOBAL HEALTH PARTNERSHIPS AND NETWORKS
POLICY INFLUENCING
EDUCATION, TRAINING AND KNOWLEDGE SHARING
Priority 2
Global Health Partnerships and Networks

OBJECTIVE
To form strategic partnerships and networks to facilitate knowledge transfer and capacity development.

We will achieve this by:
1. Building and strengthening relationships with key stakeholders that share the IFD’s vision and enhance the IFD’s influence in global health dermatology initiatives
2. Engaging in sustainable partnerships and alliances that reflect the global nature of the IFD’s work and are representative of partners in both low- and high-resource settings
3. Encouraging partners and networks to create opportunities for knowledge sharing, reciprocal learning and collaboration

Priority 3
Policy Influencing

OBJECTIVE
To improve local, regional and international responses to skin disease.

We will achieve this by:
1. Enhancing the understanding of skin health in the global health community
2. Encouraging the prioritisation of skin health by engaging with global health decision-makers locally, regionally and internationally
### ACTIVITIES AND POLICY AREAS

<table>
<thead>
<tr>
<th>WHAT WE DO</th>
<th>THE DIFFERENCE WE MAKE</th>
<th>THE IMPROVEMENT IN SKIN HEALTH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic partnerships and networks</td>
<td>Healthcare professionals have increased access to education and training leading to increased expertise on skin health issues</td>
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</tr>
<tr>
<td>Education and training</td>
<td>Members and Partners have opportunities for knowledge sharing and learning</td>
<td>Members and Partners are more effective advocates for skin health</td>
</tr>
<tr>
<td>Grant funding (low-resource areas)</td>
<td>Decision-makers have increased knowledge, expertise and capacity on skin health issues</td>
<td>Decision-makers prioritise skin health</td>
</tr>
<tr>
<td>Global health policy and technical input</td>
<td>Stakeholders have increased access to skin health resources</td>
<td>The quality of skin health services and resources is increased</td>
</tr>
<tr>
<td>Advocacy and campaigns</td>
<td>Members and Partners have increased awareness and knowledge of skin health</td>
<td>Stakeholders take action to improve skin health</td>
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<tr>
<td>Communications and resources</td>
<td></td>
<td>The availability of skin health services and resources is increased</td>
</tr>
</tbody>
</table>

**THE IMPROVEMENT IN SKIN HEALTH**

- Decision-makers prioritise skin health
- The quality of skin health services and resources is increased
- Stakeholders take action to improve skin health
- The availability of skin health services and resources is increased
- Strong collaborations in place which support skin health initiatives
- The attainment of the best possible skin health for all people around the world

**WHAT WE DO**

- Healthcare professionals have increased access to education and training leading to increased expertise on skin health issues
- Members and Partners have opportunities for knowledge sharing and learning
- Decision-makers have increased knowledge, expertise and capacity on skin health issues
- Stakeholders have increased access to skin health resources
- Members and Partners have increased awareness and knowledge of skin health

**THE DIFFERENCE WE MAKE**

- Stakeholders have increased awareness of the patient perspective and needs
- Members and Partners are more effective advocates for skin health
- Stakeholders have increased access to skin health resources
- Members and Partners have increased awareness and knowledge of skin health
- Decision-makers prioritise skin health
- The quality of skin health services and resources is increased
- Stakeholders take action to improve skin health
- The availability of skin health services and resources is increased
- Strong collaborations in place which support skin health initiatives
- The attainment of the best possible skin health for all people around the world
POLICY AREAS
ILDSD works on a range of skin health issues. These may be in broad areas or specific/emerging issues.

From 2020-2023, ILDS and IFD will focus on a wide range of broad and more focused issues such as those listed here:

- COVID-19 and Skin Diseases
- Essential Medicines
- International Classification of Diseases
- Neglected Tropical Diseases (such as scabies)
- Noncommunicable Diseases (such as psoriasis, atopic dermatitis, vitiligo)
- Occupational Diseases (such as skin cancer)
- Rare Diseases (such as albinism)
- Refugee and Migrant Health
- Telemedicine and Teledermatology

ACTIVITIES
We undertake a diverse range of activities across six areas of work.

Strategic partnerships and networks
- ILDS World Skin Summit
- Neglected Tropical Diseases NGO Network Skin Cross-Cutting Group
- International Alliance for Global Dermatology (GLODERM)
- International Alliance for the Control of Scabies
- Refugee and Migrant Health Dermatology Working Group
- Patient Organisations’ Working Group
- COVID-19 Taskforce

Education and Training
- World Congress of Dermatology
- Regional Dermatology Training Centre Scholarships
- Global Partnerships for Education and Care (GPEC)
- GLODERM Trainee Committee Programme
- ILDS Awards

Grant funding (low-resource areas)
- ILDS DermLink Grants
- Strategic Innovation Grants
- In-Country Support Grants
- Regional Dermatology Training Centre

Global health policy and technical input
- Official relations and collaboration with WHO
- International Classification of Diseases - 11
- Grand Challenges in Global Skin Health: Global Psoriasis Atlas

Advocacy and campaigns
- World Skin Health Day
- Statements, policies and submissions

Communications and resources
- Community Skin Health Journal
- Guidelines, statements, reports, manuals and glossaries
- ILDS Newsletter
GOVERNANCE

ILDS Board of Directors 2020-2023

President: Lars French
Secretary-General: Hassan Galadari
Treasurer: Brigitte Dréno

Regional Directors
Asia Pacific
Jin Ho Chung (Republic of Korea), 2019-2027
Kenji Kabashima (Japan), 2015-2023

Europe
Luca Borradori (Switzerland), 2019-2027
Brigitte Dréno (France), 2015-2023

Latin America inc. Caribbean
Maria Ivonne Arellano Mendoza (Mexico), 2019-2027
Omar Lupi (Brazil), 2015-2023

South Asia, the Middle East and Africa
Hassan Galadari (UAE), 2015-2023
Venkataram Mysore (India), 2019-2027

USA and Canada
Henry Lim (USA), 2019-2027
Dan Siegel (USA), 2015-2023

International Directors
Ramesha Bhat (India), 2019-2023
Lars French (Germany), 2015-2027
Margarita Larralde (Argentina), 2019-2023
Martin Röcken (Germany), 2019-2027
Stephen Shumack (Australia), 2019-2027

Ex-Officio Directors
Roy Chan (Singapore), 2019-2027
President of the 25th World Congress of Dermatology
Giovanni Pellacani (Italy), 2015-2023
President of the 24th World Congress of Dermatology
Claire Fuller (UK), 2011-2027
International Foundation of Dermatology Chair
Harvey Lui (Canada), 2011-2023
ILDS Immediate Past-President

Associate Director
Ncoza Dlova (South Africa), 2019-2023

ILDS Committees and Working Groups

- Executive Committee
- Awards Committee
- Communications Committee
- Finance and Fundraising Committee
- ILDS Emeritus Council
- ILDS-WHO Committee
- International Foundation for Dermatology Committee
- Membership Committee
- Patients’ Organisations Working Group
- WCD Scientific Programme Committee
- World Skin Health Day Working Group
- 3rd World Skin Summit Programme Committee

ILDS Assembly of Delegates

The ILDS Assembly of Delegates General Meeting takes place during the World Congress of Dermatology.

ILDS Member Societies and Affiliated Member Societies vote on the election of ILDS Board Directors, the location of the next World Congress of Dermatology and various other governance matters.