

Global Partnerships for Skin Health Strategy **2020-2023**



International League
of Dermatological Societies
Skin Health for the World

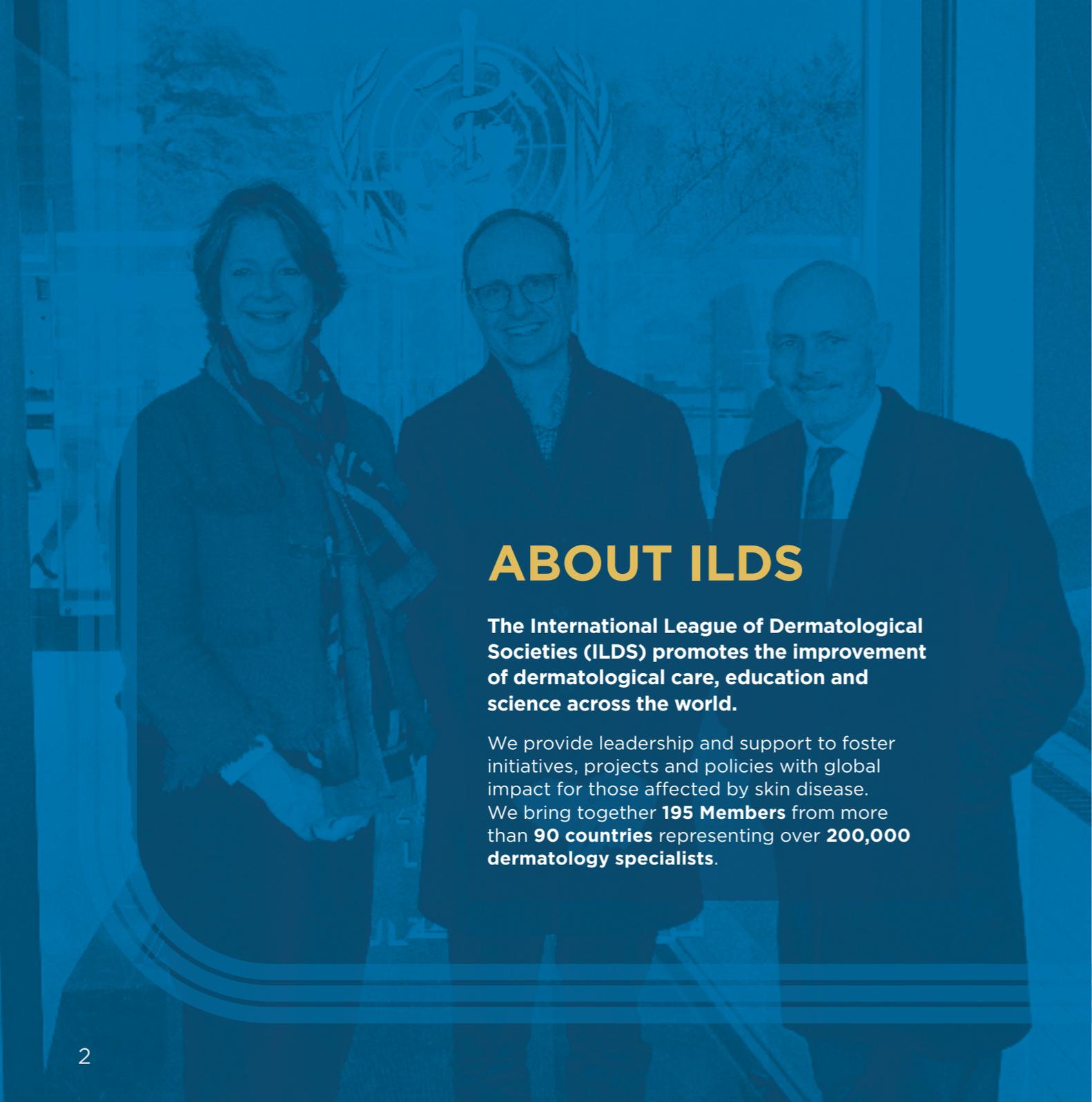


2nd ILDS World Skin Summit



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A blue-tinted photograph of three people (two men and one woman) standing in front of a large United Nations logo. The woman is on the left, a man with glasses is in the center, and another man is on the right. They are all smiling and dressed in professional attire.

ABOUT ILDS

The International League of Dermatological Societies (ILDS) promotes the improvement of dermatological care, education and science across the world.

We provide leadership and support to foster initiatives, projects and policies with global impact for those affected by skin disease. We bring together **195 Members** from more than **90 countries** representing over **200,000 dermatology specialists**.

PRESIDENT'S VISION

I am honoured to have this opportunity to serve the ILDS in what promises to be an exciting period in its development and to introduce the Global Partnerships for Skin Health Strategy for 2020-2023 which takes us through to the 25th World Congress of Dermatology in July 2023.



Building on a strong foundation, we have the opportunity to do more than ever before to improve the skin health, and therefore the lives, of people around the world. My vision for this strategy is that the ILDS will work in partnership to strengthen and improve access to skin health all over the world through:

- Consolidating and building on our work in core areas:
 - Global educational activities, including our flagship event, the World Congress of Dermatology
 - Capacity building and supporting improvements in skin health in under-served regions through the International Foundation for Dermatology
 - Globally relevant campaigns to raise awareness of skin health
 - Global health policy and research activities in collaboration with the World Health Organization and other like-minded partners in relevant skin health areas:
 - International Classification of Diseases
 - Neglected Tropical Diseases
 - Essential Medicines
 - Noncommunicable Diseases

- Developing new ways of working which prioritise partnerships to address global needs:
 - A focus on member engagement and member support, as well as developing a globally representative membership
 - Developing global networks and partnerships focussed on education and care
 - Meaningful collaboration and advocacy activities with patients' organisations to ensure that the work we do considers patients' perspectives

I look forward to working with you all towards our common goal of Skin Health for the World.

A handwritten signature in black ink, appearing to read 'Lars French'.

Lars French
ILDS President

OUR IMPACT 2015–2019



90
Countries



195
Member
Organisations



200,000+
Dermatology
Professionals



19 ILDS DermLink
projects submitted by
our Members



25 capacity
building projects in
19 countries



11m people
reached by our World
Skin Health Day
campaign

\$1,750,000
funds
distributed
by the IFD



32 two-year
scholarships for
students at the
Regional Dermatology
Training Centre from 16
African countries



90,000
Community Skin
Health journal
issues printed and
mailed to 180+
countries

2015

- 23rd World Congress of Dermatology, Vancouver, Canada

2016

- New ILDS Strategy, Branding and Logo launched
- Revised the ILDS Glossary of Dermatology Lesions. Now available in 10 languages.

2017

- A Networking Symposium with the World Health Organization (WHO)
- WHO designation of scabies as a Neglected Tropical Disease
- Itraconazole and voriconazole successfully added to WHO Essential Medicines List
- World Skin Health Day campaign relaunched

2018

- 2nd ILDS World Skin Summit, Ho Chi Minh City, Vietnam
- Launched new ILDS website and newsletter
- Contributed to WHO Neglected Tropical Diseases Training Guide for healthcare workers

2019

- 24th World Congress of Dermatology, Milan, Italy
- Regained 'Official Relations' status with WHO
- WHO adoption of ICD-11. Dermatology section led by ILDS; the first time dermatologists have been directly involved in its development
- Community Skin Health journal rebranded. Now available in 4 languages

OUR VISION

To attain the best possible skin health for all people around the world.

OUR MISSION

To increase awareness, cooperation and communication within the global dermatology community to promote high quality education, clinical care, research and innovation that will improve skin health globally.

OUR CORE VALUES

- ▶ **Collaboration** – to work with integrity in accountable partnerships with ILDS Members and other stakeholders
- ▶ **Impact** – to maximise our impact by measuring and evaluating progress towards our strategic objectives
- ▶ **Communication** – to raise awareness and communicate effectively globally
- ▶ **Evidence** – to ensure that our work reflects the best knowledge, practices and evidence
- ▶ **Leadership** – to identify strategic priorities and commit resources based on realistic assessments of our capabilities

OUR THEME

GLOBAL PARTNERSHIPS FOR SKIN HEALTH

The theme for our 2020-2023 Strategy, *Global Partnerships for Skin Health*, recognises our increasingly interconnected world where health issues cross borders and where we can only achieve our vision of ‘Skin Health for the World’ by working with others.

The partnerships that we foster through our activities lead to improvements in the quality and availability of skin health resources and services worldwide.

Strengthening partnerships and networks facilitates the development of innovative ideas, knowledge transfer and understanding between groups and individuals with shared as well as different experiences. These connections provide opportunities to raise awareness of the cross-cutting nature of skin health and to increase the profile of dermatology globally.

As well as building on existing partnerships and collaborative projects, we will be launching new initiatives such as the Global Partnerships in Education and Care (GPEC) Programme. This aims to improve access to education and care at a global level by fostering and managing a global programme of

partnerships between dermatology departments to raise the level of education and care worldwide.

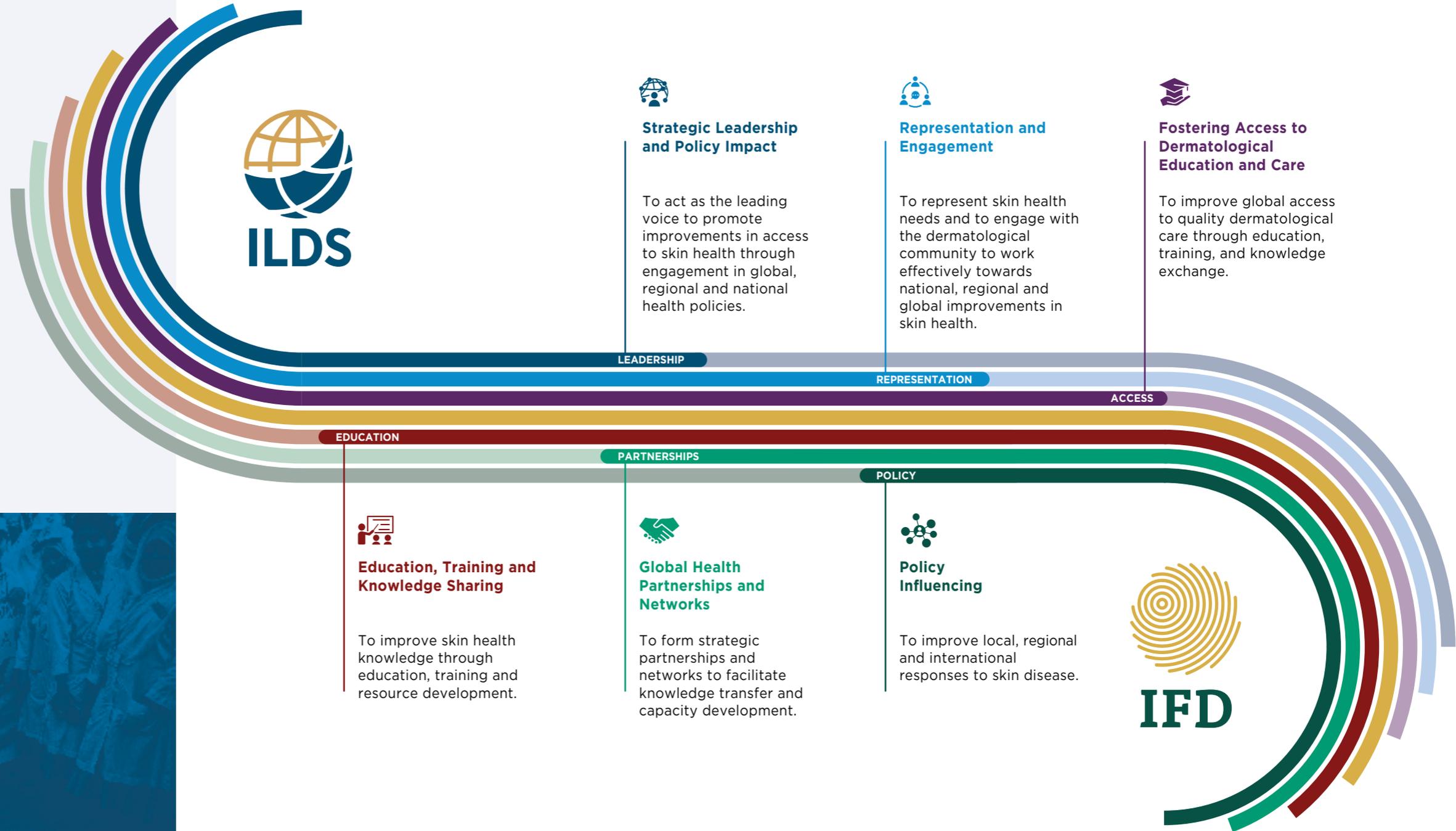
A particular focus in our new strategy is partnerships with patients’ organisations. The ILDS is committed to the inclusion of the patient voice in our work, and we collaborate with patients’ organisations on a range of issues. During this strategic cycle we will be developing broader, more systematic and meaningful engagement with patients’ organisations in order to achieve a better understanding of the needs and expectations of patients. With better understanding we can work to improve the health and quality of life of patients.

Working with our Members and Partners including dermatology specialists, patients, policy-makers, healthcare professionals, intergovernmental organisations (including the World Health Organization), nongovernmental health and development organisations, and educational institutions, is vital to increase awareness, cooperation and communication within the global dermatology community, to promote high quality education, clinical care, research and innovation that will improve skin health globally.

WORKING TOGETHER

The ILDS and IFD priorities have been developed as one whole, rather than two separate entities.

Here you can see the complementary and interrelated nature of the priorities. How they mirror each other whilst having a different priority order which reflects the different focus for each organisation.





Priority 1

Strategic Leadership and Policy Impact

OBJECTIVE

To act as the leading voice to promote improvements in access to skin health through engagement in global, regional and national health policies.

We will achieve this by:

- Promoting dermatology as a priority at the global health policy level and contributing technical expertise to the World Health Organization and United Nations on relevant issues to further the Sustainable Development Goals and Universal Health Coverage agendas
- Improving local, regional and global responses to skin disease through the International Foundation for Dermatology
- Providing strategic leadership to support ILDS Members and Partners to promote skin health at the global, regional and national levels
- Developing and promoting policies, research, registries, guidelines and digital platforms on skin health issues and working to ensure that they address and reflect stakeholder and patient needs and perspectives



Priority 2

Representation and Engagement

OBJECTIVE

To represent skin health needs and to engage with the dermatological community to work effectively towards national, regional and global improvements in skin health.

We will achieve this by:

- Facilitating strategic partnerships and networks amongst ILDS Members and the wider dermatological and health community to facilitate knowledge transfer, capacity development and common platforms including in low-resource areas through the International Foundation for Dermatology
- Providing forums for identifying common challenges and developing joint actions through member engagement, capacity building and policy-focused activities including the ILDS World Skin Summit
- Providing a clear framework for how Members can engage with the ILDS, input into ILDS' policies and activities and benefit from Member services
- Working to develop the representativeness of the ILDS, striving for diversity, equity, and inclusion, through a variety of approaches
- Developing a framework for meaningful and systematic engagement and collaboration with patients' organisations and patient leaders



Priority 3

Fostering Access to Dermatological Education and Care

OBJECTIVE

To improve global access to quality dermatological care through education, training, and knowledge exchange.

We will achieve this by:

- Convening the 25th World Congress of Dermatology in Singapore in 2023: delivering a high-quality scientific programme with a global reach that is reflective and inclusive of our stakeholders, including the patient perspective
- Expanding our initiatives to support education and knowledge exchange such as through a new Global Partnerships for Education and Care Programme
- Improving skin health knowledge in low-resource areas and under-served groups through education, training and resource development including initiatives with the International Foundation for Dermatology
- Exploring the potential of innovation, including digital technologies, to improve dermatological care and reduce inequalities



CROSS-CUTTING THEME

INTERNATIONAL FOUNDATION FOR DERMATOLOGY

The work of the International Foundation for Dermatology (IFD) is critical to the achievement of ILDS' goal of *Skin Health for the World*.

Whilst the ILDS' strategic vision encompasses skin health more broadly, the IFD's work has a specific emphasis on the delivery of skin health initiatives in low-resource areas. As such, IFD projects and activities run across the ILDS' own priorities but focus on under-served populations and low-resource areas around the world.

IFD VISION

Skin health services in low-resource areas are available, accessible and effective for all patients, regardless of ethnicity, disability or social background.

IFD MISSION

Drawing on the expertise of ILDS Members, Partners and networks, the IFD aims to improve skin health and reduce skin health inequalities in low-resource areas through dermatological education and training, global health partnerships and the influencing of policy.

IFD CHAIR'S VISION

I am delighted to be able to share with you this Global Partnerships for Skin Health Strategy for 2020-2023. Together with our Members, Partners and project leaders, we have developed a strategy that is reflective of the diverse activities undertaken by the IFD.

Since its inception in 1987 the IFD has fostered collaboration and innovation around the world. This has now been formalised in this 2020-2023 Strategy which has low-resource areas and under-served communities at its heart.

The foundation of the Regional Dermatology Training Centre in Moshi, Tanzania, in 1990 was just the start of the many unique projects, established and developed by the IFD, with the aim of improving the skin health of people in under-served communities.

Continuing the support of these partnerships and networks is central to the 2020-2023 strategic theme of Global Partnerships for Skin Health for both the IFD and the ILDS.

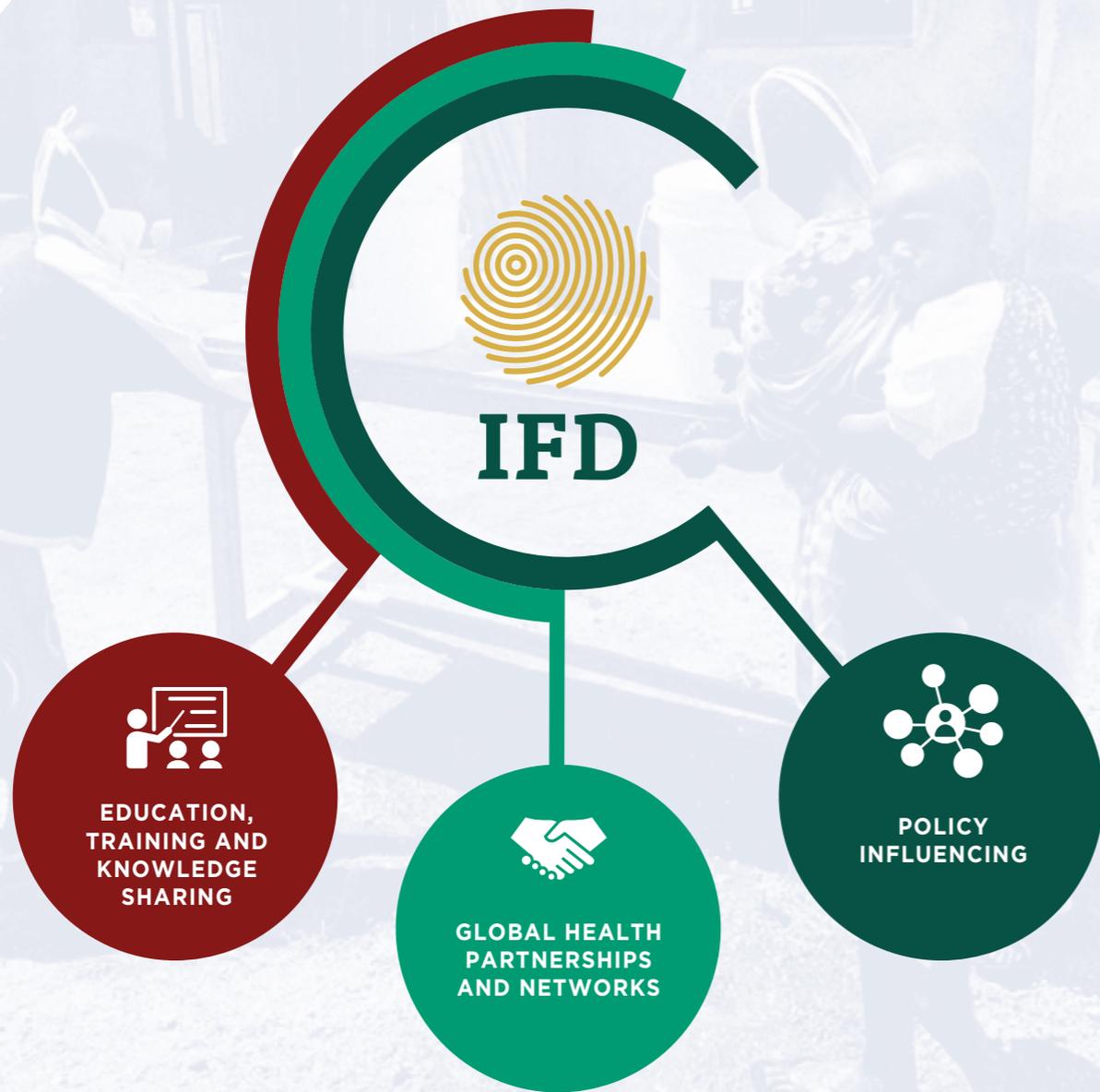
The work of the IFD is complementary to that of the ILDS. There are many overlapping projects and activities which are reflected in the strategic priorities of both organisations.

Looking forwards, this strategy will help us to support innovation, generate new partnerships and develop more ways of working collaboratively to achieve our vision of skin health services in low-resource areas that are available, accessible and effective for all patients, regardless of ethnicity, disability or social background.



Claire Fuller
IFD Chair





Priority 1

Education, Training and Knowledge Sharing



OBJECTIVE

To improve skin health knowledge through education, training and resource development.

We will achieve this by:

- Supporting the delivery of locally led skin health education and training initiatives in low-resource areas
- Supporting local partners delivering skin health services and building their long-term capacity to achieve sustainability
- Creating and enabling opportunities for reciprocal learning between medical practitioners, frontline healthcare workers, academics and dermatologists across the globe

Priority 2

Global Health Partnerships and Networks

OBJECTIVE

To form strategic partnerships and networks to facilitate knowledge transfer and capacity development.

We will achieve this by:

- Building and strengthening relationships with key stakeholders that share the IFD's vision and enhance the IFD's influence in global health dermatology initiatives
- Encouraging partners and networks to create opportunities for knowledge sharing, reciprocal learning and collaboration
- Engaging in sustainable partnerships and alliances that reflect the global nature of the IFD's work and are representative of partners in both low- and high-resource settings



Priority 3

Policy Influencing



OBJECTIVE

To improve local, regional and international responses to skin disease.

We will achieve this by:

- Enhancing the understanding of skin health in the global health community
- Encouraging the prioritisation of skin health by engaging with global health decision-makers locally, regionally and internationally



ACTIVITIES AND POLICY AREAS

WHAT WE DO

Strategic partnerships and networks

Education and training

Grant funding (low-resource areas)

Global health policy and technical input

Advocacy and campaigns

Communications and resources

THE DIFFERENCE WE MAKE

Healthcare professionals have increased access to education and training leading to increased expertise on skin health issues

Members and Partners have opportunities for knowledge sharing and learning

Stakeholders have increased awareness of the patient perspective and needs

Members and Partners are more effective advocates for skin health

Decision-makers have increased knowledge, expertise and capacity on skin health issues

Stakeholders have increased access to skin health resources

Members and Partners have increased awareness and knowledge of skin health

THE IMPROVEMENT IN SKIN HEALTH

Decision-makers prioritise skin health

The quality of skin health services and resources is increased

The attainment of the best possible skin health for all people around the world

Stakeholders take action to improve skin health

The availability of skin health services and resources is increased

Strong collaborations in place which support skin health initiatives

POLICY AREAS

ILDS works on a range of skin health issues. These may be in broad areas or specific/emerging issues.

From 2020-2023, ILDS and IFD will focus on a wide range of broad and more focused issues such as those listed here:

- COVID-19 and Skin Diseases
- Essential Medicines
- International Classification of Diseases
- Neglected Tropical Diseases (such as scabies)
- Noncommunicable Diseases (such as psoriasis, atopic dermatitis, vitiligo)
- Occupational Diseases (such as skin cancer)
- Rare Diseases (such as albinism)
- Refugee and Migrant Health
- Telemedicine and Teledermatology



ACTIVITIES

We undertake a diverse range of activities across six areas of work.

Strategic partnerships and networks

- ILDS World Skin Summit
- Neglected Tropical Diseases NGO Network Skin Cross-Cutting Group
- International Alliance for Global Dermatology (GLODERM)
- International Alliance for the Control of Scabies
- Refugee and Migrant Health Dermatology Working Group
- Patient Organisations' Working Group
- COVID-19 Taskforce

Education and Training

- World Congress of Dermatology
- Regional Dermatology Training Centre Scholarships
- Global Partnerships for Education and Care (GPEC)
- GLODERM Trainee Committee Programme
- ILDS Awards

Grant funding (low-resource areas)

- ILDS DermLink Grants
- Strategic Innovation Grants
- In-Country Support Grants
- Regional Dermatology Training Centre

Global health policy and technical input

- Official relations and collaboration with WHO
- International Classification of Diseases - 11
- Grand Challenges in Global Skin Health: Global Psoriasis Atlas

Advocacy and campaigns

- World Skin Health Day
- Statements, policies and submissions

Communications and resources

- Community Skin Health Journal
- Guidelines, statements, reports, manuals and glossaries
- ILDS Newsletter



GOVERNANCE

ILDS Board of Directors 2020-2023

President: Lars French

Secretary-General: Hassan Galadari

Treasurer: Brigitte Dréno

Regional Directors

Asia Pacific

Jin Ho Chung (*Republic of Korea*), 2019-2027

Kenji Kabashima (*Japan*), 2015-2023

Europe

Luca Borradori (*Switzerland*), 2019-2027

Brigitte Dréno (*France*), 2015-2023

Latin America inc. Caribbean

María Ivonne Arellano Mendoza (*Mexico*), 2019-2027

Omar Lupi (*Brazil*), 2015-2023

South Asia, the Middle East and Africa

Hassan Galadari (*UAE*), 2015-2023

Venkataram Mysore (*India*), 2019-2027

USA and Canada

Henry Lim (*USA*), 2019-2027

Dan Siegel (*USA*), 2015-2023

International Directors

Ramesha Bhat (*India*), 2019-2023

Lars French (*Germany*), 2015-2027

Margarita Larralde (*Argentina*), 2019-2023

Martin Röcken (*Germany*), 2019-2027

Stephen Shumack (*Australia*), 2019-2027

Ex-Officio Directors

Roy Chan (*Singapore*), 2019-2027

President of the 25th World Congress of Dermatology

Giovanni Pellacani (*Italy*), 2015-2023

President of the 24th World Congress of Dermatology

Claire Fuller (*UK*), 2011-2027

International Foundation of Dermatology Chair

Harvey Lui (*Canada*), 2011-2023

ILDS Immediate Past-President

Associate Director

Ncoza Dlova (*South Africa*), 2019-2023

ILDS Committees and Working Groups

- Executive Committee
- Awards Committee
- Communications Committee
- Finance and Fundraising Committee
- ILDS Emeritus Council
- ILDS-WHO Committee
- International Foundation for Dermatology Committee
- Membership Committee
- Patients' Organisations Working Group
- WCD Scientific Programme Committee
- World Skin Health Day Working Group
- 3rd World Skin Summit Programme Committee

ILDS Assembly of Delegates

The ILDS Assembly of Delegates General Meeting takes place during the World Congress of Dermatology.

ILDS Member Societies and Affiliated Member Societies vote on the election of ILDS Board Directors, the location of the next World Congress of Dermatology and various other governance matters.





International League of Dermatological Societies

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